

# How To Construct A Synopsis Page (STAMP SHOW 2005)

## I. WHAT IS THE PURPOSE OF THE SYNOPSIS?

### A. INFORM JUDGES ABOUT THINGS NOT APPROPRIATE FOR OR EXPAND UPON THING FOUND ON TITLE PAGE

1. Difficulty of acquisition (how hard is this material to find, not necessarily \$)
2. Challenge of collecting/exhibiting subject (complex or unsolved problems)
3. Research done by exhibitor
4. Material highlights
5. Bibliography/suggested reading for judges
6. Remember this is FOR the judges, not the public
7. Be brief and concise in your points

### B. MOST SALIENT IDEAS/POINTS CAN/SHOULD BE REPEATED FOR EMPHASIS

1. Tell them what is important and then tell them again

## II. STRUCTURE OF SYNOPSIS

### A. PURPOSE OF EXHIBIT (SIMILAR TO TITLE PAGE DISCUSSION)

1. What are you going to show and why and what TYPE of exhibit (PH/Trad/SS)
2. Why is the structure of exhibit the way it is
3. What is this exhibit's importance

### B. CHALLENGE FACTOR

1. Explain condition difficulties
2. Describe difficulty of acquisition/rarity factors
3. Discuss research necessary for cogent presentation

### C. WHAT IS PRESENTED

1. What is shown per A. above
2. What is not shown and why (eg: only known example in Queen's collection)

### D. ORGANIZATION (SIMILAR TO PLAN ON TITLE PAGE OR PLAN PAGE)

1. Show how exhibit is organized and why
2. Utilize the running headings as logical breakdown/story flow

### E. MATERIAL HIGHLIGHTS

1. Here is chance to 'toot' your own horn - **loudly**
2. List what you think judges will expect to see, your best pieces and why they are
3. List what you suspect judges will not know about but should notice

### F. INFORMATIONAL SOURCES

1. Help judges become educated in your own little corner of the philatelic world
2. List only most important sources less than a hand full
3. List at least a few that are readily available and in English
4. Don't expect judges to be an expert, but give them a reasonable background